



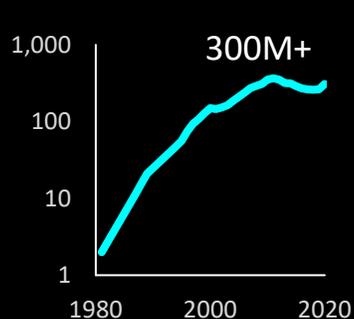
# Technology Vision 2024

  
**accenture**

# Continuing exponential tech innovation

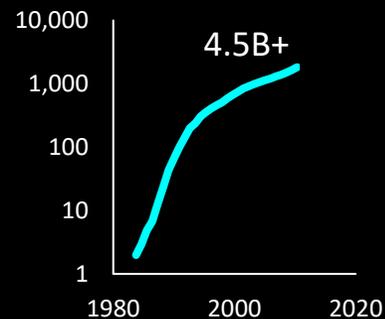
## PC

PC shipments, millions



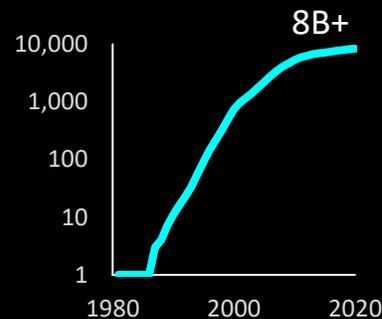
## Internet

Internet users, millions



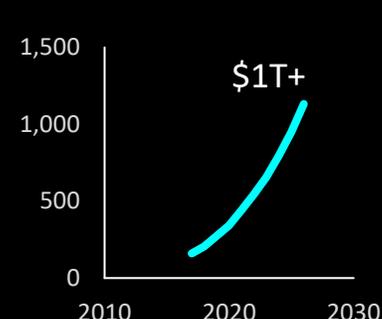
## Mobile phone

Mobile subscriptions, millions



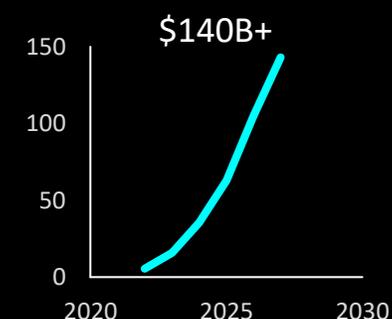
## Cloud

Cloud spending, \$billions



## AI

GenAI spending, \$billions



1980s

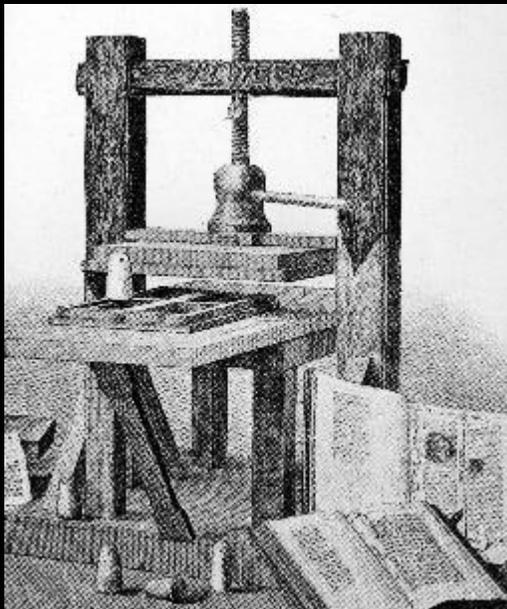
2030s+



# Skepticism of technology through history

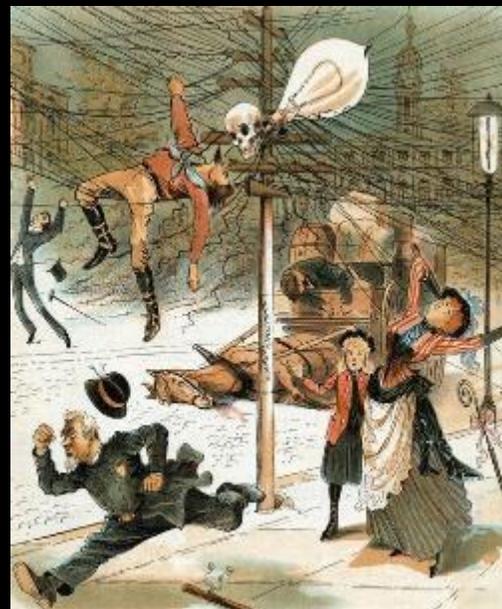
## Printing Press

“Writing will create forgetfulness in the learners' souls”



## Electricity

“There is no safety, and death lurks all around us...”



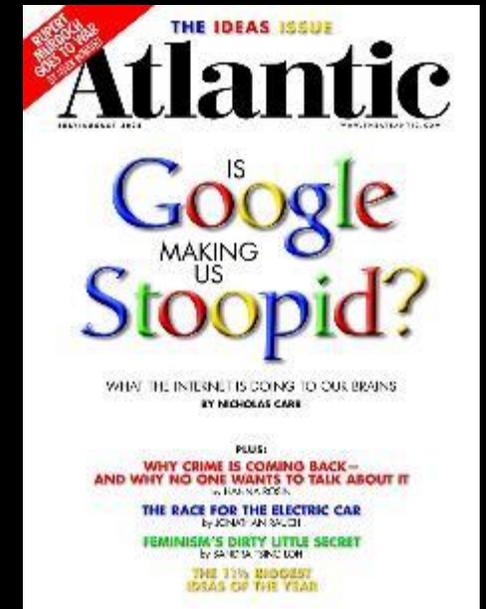
## Telephone

“The telephone is the instrument of the devil”



## Internet

“Is Google Making us Stoopid?”



# Tech's vast impact on humanity

Digital economy growth

**2½ x**

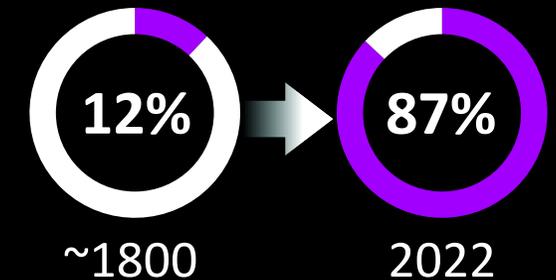
faster growth compared to the physical world GDP over the last decade

Global life expectancy

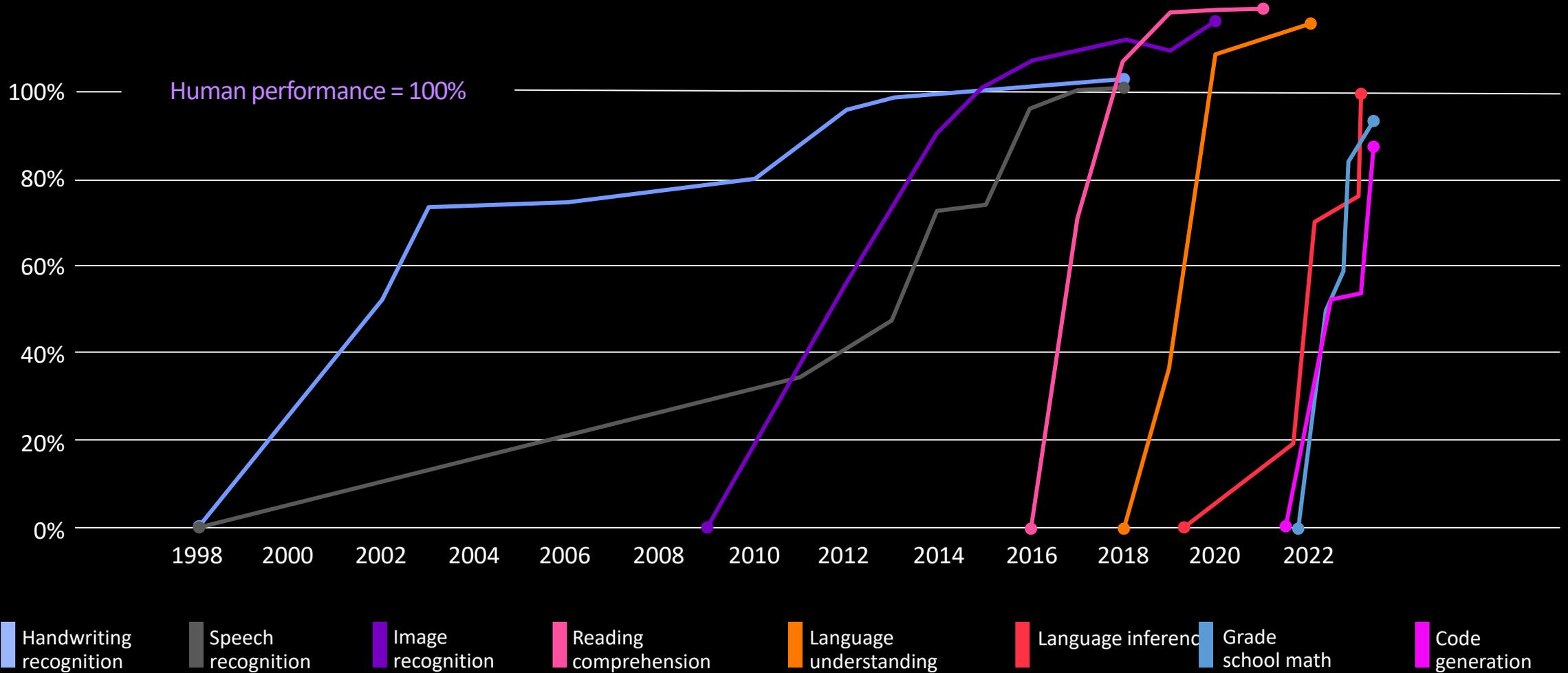
**71 yrs** 2021

29 yrs – 1800s

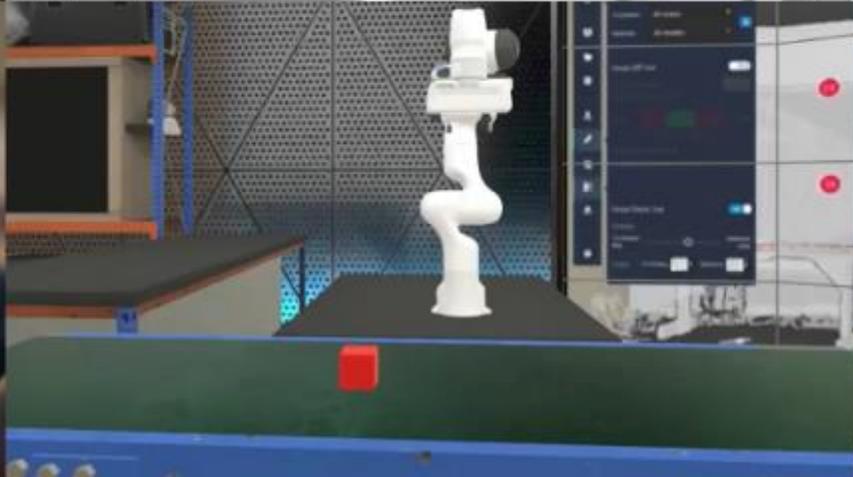
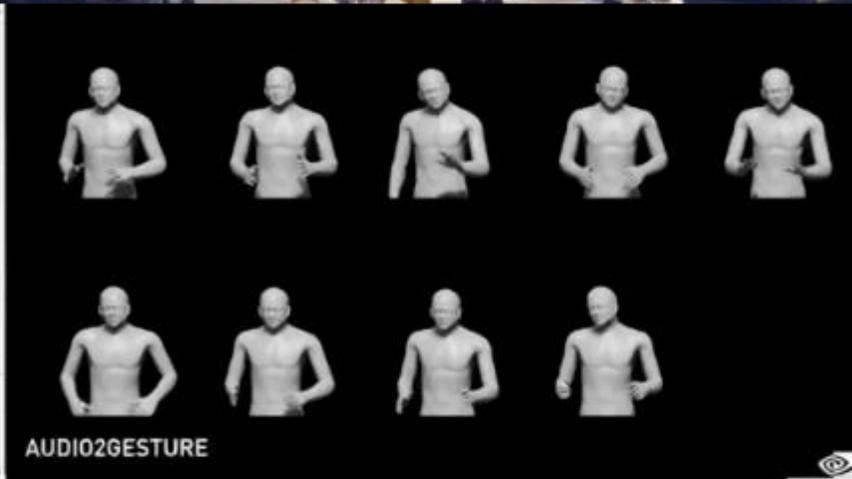
Global literacy rate



# AI reaching human-like capabilities







# Business in the age of Gen AI

Reinvent **disrupt my industry** Redefine Unleash **87%**

Every part of  
every business

of surveyed executives said  
industry leaders

Human  
potential

Technology Vision 2024

# Human by design

How AI unleashes the next level  
of human potential

Technology Vision 2024

# Human by design

## A match made in AI

Reshaping our  
relationship  
with knowledge

## Meet my agent

Ecosystems for AI

## The space we need

Creating value in  
new realities

## Our bodies electronic

A new human  
interface



Trend 1

# A match made in AI

Reshaping our  
relationship  
with knowledge



Trend 2

# Meet my agent

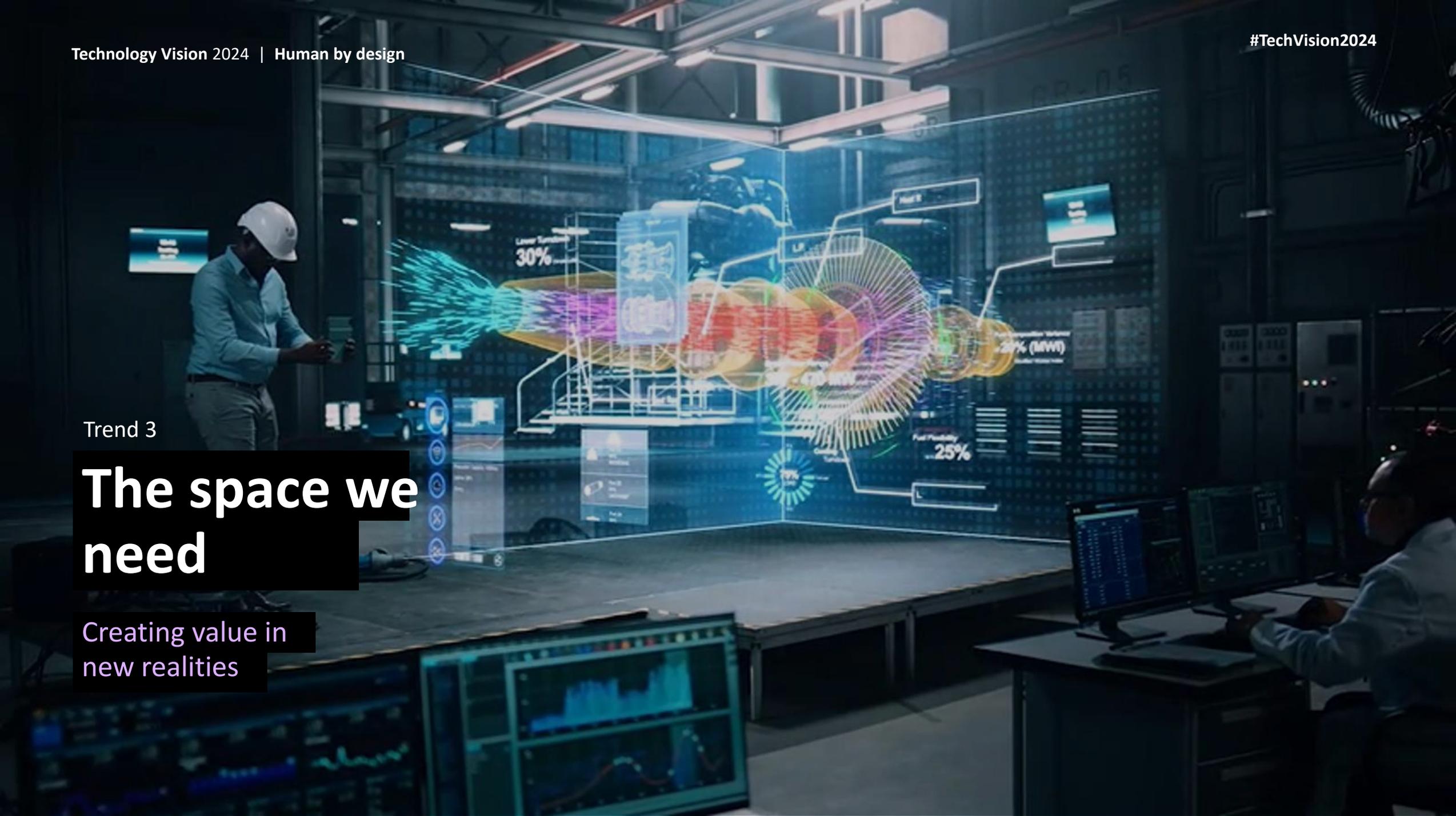
Ecosystems for AI



Trend 3

# The space we need

Creating value in new realities





Trend 4

# Our bodies electronic

A new human  
interface



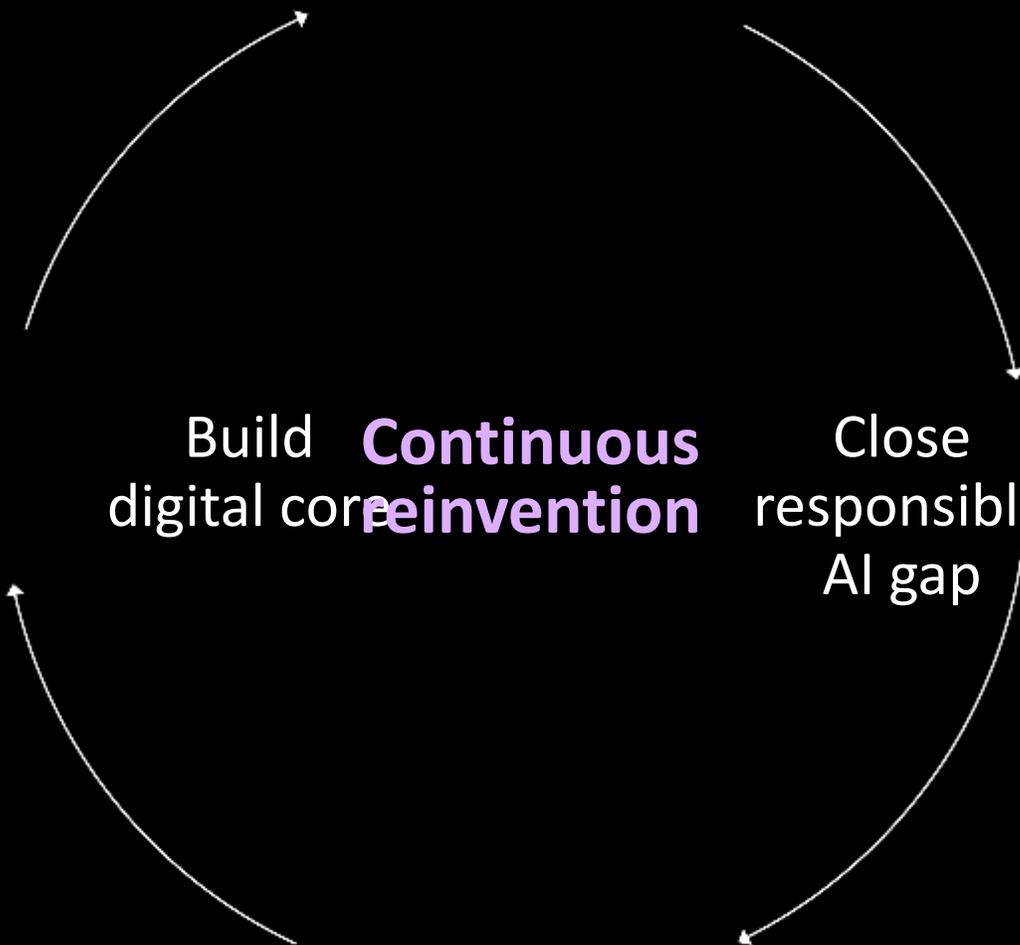
# A Human by design playbook

Lead  
with value

Build **Continuous  
re-invention**  
digital core

Close  
responsible  
AI gap

Transform work and  
talent



Technology Vision 2024

# Human by design

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Reshaping our  
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